WELCOME!

Brugge. World Heritage city. City of the good life. Art, culture, gastronomy, attractions, you name it!
Perfect + Event Productions is an agency that is innovative and offers original and surprising concepts, and has been doing so for over 22 years. As a true agency of Brugge, it is located nearby the Market square.
Undiscovered gems, unique activities and exclusive formats will turn your business stay, corporate event, conference, teambuilding event or ‘meetcentive’ into an unforgettable event.

Perfect+ offers loads of experience as a true DMC to tailor and draw up programs exactly how you want them or guarantee perfect incoming services. We offer a reliable, multilingual service and have thousands of references. In other words, we are your ideal consultant and supplier of ideas.

Your stay in Brugge deserves to be memorable, an event that will be remembered. Our experienced team guarantees it.

Wim Van Besien
General Manager Perfect+ Event Productions
# Table of Content

1. **Active fun in Brugge centre** ........................................... 4
   (*Teambuilding, incentives, group fun*)
   A. The exclusive “CityGame” ........................................... 5
   B. Pedestrian rally “Brugge Upside Town” ........................... 5
   C. Texting Treasurehunt “The treasure of the Gang of Baekelandt” .... 6
   D. Detective Game “Holy Blood” ....................................... 6
   E. Photo search “Picture Brugge” ..................................... 7
   F. Movie workshop ...................................................... 7

2. **Active fun in Brugge and surroundings** ............................ 8
   A. The BikeGame Brugge-Damme ...................................... 9
   B. Bike rally “In the tracks of Thyl Uilenspieghel” .................. 9
   C. Bike rally “In the tracks of the Castle Lords” .................... 10
   D. Visiting Damme with paddle steamer and orchestra ............. 10
   E. Sailing on the North Sea ............................................ 11
   F. Golf trip or Golf Clinic .............................................. 11

3. **Corporate events** .......................................................... 12-13

4. **DMC, PCO and incoming services** ................................... 14
   A. Tailor-made programs and corporate outings, logistic support .... 15
   B. Special entertainment .................................................. 15
   C. Tailor-made attractions and transport (from Vespa to balloon flight) ... 16
   D. Meetings and meetcentives at original, unique locations .......... 16
   E. Excursions to Brussels, Ghent, Ypres, The Coast and Flemish Art cities 17

5. **Your party in Brugge or surroundings** ............................... 18
   A. Theme parties .......................................................... 19
   B. Trendy, loungy party .................................................. 19
   C. Family Day with your company ...................................... 20

6. **Brugge to taste** ............................................................. 21
   A. Gastronomical tour “Tournée Générale” ........................... 22
   B. The city in 3 courses with storyteller ................................ 22
   C. Lunch stroll or culinary themed walk with guide .................. 23
   D. Beer and Brugge ....................................................... 23
   E. Brugge and surroundings in 3 courses by bike .................... 24
   F. Customized dinner and entertaining quiz ........................... 24

7. **Brugge to enjoy** ............................................................. 25
   A. Exploration by horse carriage and tour of surprises .............. 26
   B. Exclusively chartered boat trips on the canals with extras ...... 26
   C. Crossbow Archery: tournament or initiation ...................... 27
   D. The BikeGame with barbecue ....................................... 27
   E. Beer tastings in Medieval cellars, beer seminars ................. 28
   F. Initiation fencing at an old city gate ................................ 28
   G. Initiation horse driving ............................................... 29

8. **Brugge outside in** .......................................................... 30
   A. Quiz programs .......................................................... 31
   B. Cooking workshop ..................................................... 31
   C. Chocolate workshop ................................................... 32
   D. Quizin’ Casino .......................................................... 32
   E. Authentic and traditional café games ................................. 33

9. **Brugge to be surprised** ..................................................... 34
   A. Visit to Brugge’s oldest pub with folkloric or garden games .... 35
   B. Art and Culture .......................................................... 35
   C. Your crazy idea becomes Perfect+ .................................... 36

10. **Contact us** ................................................................. 37
Active fun in Brugge centre

TEAMBUILDING, INCENTIVES, GROUP FUN
The exclusive “CityGame”

Experience Bruges in an unforgettable and interactive way!

A compelling, interactive exploration through the historic city of Jan Breydel. That is the CityGame 4.0 Bruges! Armed with a GPS and an Android Tablet, the teams enter the heart of medieval Bruges, not knowing what they will encounter on their route.

About the most vivacious amusing experience that holds it all: exploration, tension, surprise and fun for all.

An impression of the CityGame can be found here.

Pedestrian rally “Brugge Upside Town”

Bruges is made for walking, and that’s just what you’ll do. But not just any old walking!

In addition to following a route that covers the most important sites of interest, your team must also complete different photo and search tasks (one digital camera per team), questions, and a group challenge, all in pleasing locations.

This mix of elements will leave everyone with a marvellous memory of a great day in one of Europe’s most scenic cities.
Texting-Treasure hunt “The Treasure of the Gang of Baekelandt”

This city game takes teams to go back in time, to the time when Napoleon reigned and the notorious gang of robbers of Baekelandt wreaked havoc in the region.

In this fascinating game you communicate with a secret society via texting and go back in time, and you need to keep your wits about you.

Whilst playing the game, you will learn surprising aspects of the city.

Detective Game “Holy Blood”

The well-known Bruges relic of ‘Heilig Bloed’ (Holy Blood) has disappeared.

Crack the code of the website, solve the riddles and rebuses. Enter a world of ancient secrets, from crusaders to lacemakers. You will experience mystery murder and surprise.

Collect as much information as possible and help the world famous detective agency B&A Ltd. to find Holy Blood. There is a great deal at stake.
Photo search “Picture Brugge”

Use your eagle eyes to spot the right elements in the city and find the corresponding letters. Solve the rebus and try to reach the correct destination before everyone else.

A fun prize awaits you! Along the way, you will encounter beautiful buildings like the Gothic town hall, the authentic fish market, small alleys and pleasant squares.

Movie workshop

In this movie workshop professionals will teach you how a movie is made. Make your dream come true and play in a real movie!

Directing, script, camera, sound, acting, it will be a real team effort. You will work in teams to make a real short movie. Which role suits you best? Cameraman? Director? Actor?

This workshop can have a Bruges theme, but can also be tailor made to your requirements.

Click here for an impression of the movie workshop.
Active fun in Brugge and surroundings
De BikeGame Brugge-Damme

The BikeGame Brugge - Damme is an interactive experience that takes you through the region between the city and villages and back again, i.e. the beautiful polders of “le plat plays”.

First an explanation of the equipment is provided to the team captains and navigators, after which route information is given via tablets. The participants solve case questions and accomplish assignments; the current score of the teams can be seen in real time.

In doing so, the groups make their way and are introduced to special sights.

Bike rally “In the tracks of Thyl Uilenspiegel” (Damme)

In a sporty way, people get acquainted with the marvelous polder landscapes in the surroundings of Damme. Romantic stories of Nele and local hero Thyl Uilenspiegel guide the participants on their cycle tour.

But also various skills are tested extensively on the basis of funny missions!

An activity, designed for everybody, fed with the right amount of challenges.
Bike Rally “In the tracks of the Castle Lords” (Woods South of Brugge)

In this green country, full of forests lots of old castles and country houses can be found. The participants will be accompanied during their cycling tour by stories and ancient myths. Legends about the history of these châteaux, fortresses and their inhabitants.

But also various skills will be tested during entertaining tasks.

Visiting Damme with paddle steamer and orchestra

Is there a more idyllic way to discover the country near Brugge, Damme?

Probably not. On board the paddle steamer the poplars glide past while you enjoy pleasant live music, a beverage and fairy tale surroundings.

You will then arrive in the ‘Uilenspiegelstad’ where you can enjoy the charming and pleasant atmosphere or take part in of our fun activities.
Sailing on the North Sea

Cast off the ropes and depart from the marina. The main sail is hoisted. You just need to cruise through the port of Zeebrugge and you will sailing at sea.

Are we sailing towards Ostend or Breskens? Do we have the wind in our backs? Not to worry, the skipper helps you and five minutes later you will see a beautifully coloured sail. This leaves you wanting more.

Initiation provided, maybe even a regatta.

Golf trip or Golf Clinic

Gone are the days that golf was a sport only for the elite. Now everyone can enjoy this wonderful sport.

A Wood, Iron or maybe you prefer a Wedge? After taking part in this activity, you will have no difficulty deciding. Tension and relaxation on a beautiful green court not far away from Brugge.

For beginners and advanced players. It is also possible to combine your round of golf with a cosy reception or a dinner party.
Corporate Events
Our 22 years of experience makes us the ideal generator and support for your corporate event. Together we can explore how best to convey your message to your target audience.

Architect and contractor of your business event, always in consultation and always aiming for a maximum impact. Event and experience marketing is our core business.

We guarantee live communication which will be remembered by the participants for a long time.
DMC, PCO and incoming services
Tailor-made programs and corporate outings, logistic support

A destination Management Company must know the territory, the strengths, and the weaknesses. With our creativity and knowledge, as inhabitants of Brugge, we sculpt your stay into a flawless and memorable happening. We aim to achieve a solution-oriented result within the possibilities open to us.

You can trust us with any logistic aspect, minor or major, so you can focus on your job. We offer a solid behind-the-scene management and an adequate team, so you will get the best service during your group stay in Brugge-die-Scone.

Special entertainment

Nothing is too crazy, too impossible to liven up your event. Medieval entertainment, decor, actors, artists, open air spectacle etc.

We are full of ideas that will add that wow-factor to your activities in Brugge, indoors or out. Intimate or spectacular.

Thoughtful or mind blowing. Culture with capital or small C.
Tailor-made attractions and transport (from Vespa to balloon flight)

Mobility in an old historical city is challenging. The proximity of all the hotels and attractions encourages you to walk around. But there are also typical and characteristic alternatives such as the horse tram or carriage, but also sporty options such as bicycles and Vespa’s. Or special: mini-cars, old-timers, balloon flights.

We get you started.

Meetings and meetcentives at original, unique locations

A good timing, the right facilities, technical support and entourage are essential for your meeting and meetcentives. We love to organize events at exceptional, unique and exclusive locations.

Brugge is full of unexpected and little known historic buildings, cellars, attics and houses. That special location makes it totally perfect+!
Excursions to Brussels, Ghent, Ypres, the Coast and Flemish Art Cities

Antwerp is the ideal starting point for visiting the cities of Ghent and the capital city of Brussels. Also other art cities like Bruges, Louvain and Malines are within easy reach.

We have unique activities planned for you in any location. Ostende and the coast are nearby. Also Ypres and Lille are within an hour’s drive.

We specialize in organising entertaining or enriching day excursions to other beautiful places in Belgium.
Your party in Brugge or surroundings
Looking for an original theme party? An evening in a beautiful setting, fun animation and, of course, a delicious dinner? (Re) discover Belgium in all its aspects during “Best of Belgium”. Or rather Europe with all its culinary assets during “Best of Europe”?

Or the world of Hollywood, paparazzi, Oscars, celebrities, etc. Experience Las Vegas or Monte Carlo. Roulette, blackjack, poker, craps, horse racing etc. Fun and good atmosphere guaranteed.

Go back in time with “The Roaring 20’s & 30’s” or the Seventies. Would you prefer something more exotic? Why not try Bollywood, Oriental or the Tropical night? We can also create something completely new just for you.

Theme parties:
Trendy, loungy party

Just imagine: spending an evening in the delightful setting of an exclusive location, where the gourmet fusion cuisine coalesces with genuine casino games and could well be topped off with a dance party.

The perfect environment for your next staff party, to spend an evening networking with your customers, a business outing or simply “a night out”.

Family Day with your company

“Family Day Brugge” is a rally-like game concept with no less than 12 games, visits, surprises and so on set in the beautiful city of your choice.

The ideal get-away with your staff and their family. From 100 to 800 participants. Together with you we'll discuss all possibilities to offer you an unforgettable day.
Brugge to taste
Gastronomical tour “Tournée Générale”

A culinary delighting tour along the nicest sites in a historic city while tasting surprising plates in an entertaining environment.

A stroll that makes you discover the often sophisticated but genuine local cuisine with a beautiful town as scenery, further filled with various typical characters and scenes.

Beauty and gastronomy. We invite you for a round for everyone: "The Taste of Brugge"!

The City in 3 courses with storyteller

Learn more about the city all while enjoying a 3 course menu!

This guided walking tour will show you the culinary, historic and intriguing Brugge. You will visit 3 original and delicious restaurants.

As you walk from dish to dish, your guide will reveal savoury stories about the city’s attractions and curiosities and the past and present day city life. Walk, savour, explore, enjoy!
Lunch stroll or culinary themed walk with guide

Not in the mood or no time for a 3 course diner, or you’d like to eat a light meal, but you’re still interested in a fun stroll? Try our lunch stroll!

A unique stroll where your guide will surprise you with amusing stories about the city along amazing, nice places of interest or hidden pearls and also enjoying the “day’s special” as a main course in a fine restaurant.

Then continuing on to savour two tastings of local sweet specialties and to a typical spot for a coffee break.

Beer and Brugge

Discover and taste the foaming beer from the past and present of Brugge and its breweries. An all-round program where beer and pleasure meet.

Discover different aspects of the Bruges beer culture by joining a beer walk including a visit to the brewery museum. Enjoy a tour of the interesting brewery with food and drinks. Learn more about the ins and outs of the delicious Belgian beer.

You can organise this with or without a specialized city guide and/or visit to a brewery.
**Brugge and surroundings in 3 courses by bike**

Bike outside the beaten path of Bruges’ touristic center, as we ride along the second city wall with its wind mills, city gates, and charming sites.

Enjoy this culinary bike tour while visiting 3 different restaurants.

**Customized dinner and entertaining quiz**

“In Between Courses”, a multimedia quiz for clever clogs and the all-round quiz for all ages, and this in between courses of a lunch or dinner. In different teams, the participants are invited by a quizmaster with years of experience for an interactive quiz game.

In between the courses of the meal, one needs to try to find answers to funny, bizarre and whimsical questions about general knowledge, with a prize for the winning team!

Not another boring lunch or dinner, but a noon or evening full of pleasure that really flies.
Brugge to enjoy
Exploration by horse carriage and tour of surprises

During this activity you will discover the main sights of Brugge, as well as its hidden treasures and scenic unabashed neighbourhoods. We will show you what many tourists do not get to see.

The clip clopping of the hooves on the cobblestones is a special and unforgettable experience, and can be accompanied with all kinds of surprises or tailor-made touches. Very entertaining and enjoyable.

Exclusively chartered boat trips on the canals with extras

Brugge, Venice of the North. And rightfully so! The city boasts many idyllic canals and takes you on an unforgettable journey along the major sights. And we will give you a VIP-treatment.

We will arrange an exclusive charter with surprises, just for your group (no waiting times). A glass of Cava, a genever, appetizers or even a musician on board. We offer many options and without doubt an unforgettable and romantic trip.
Crossbow Archery: tournament or initiation

Is there inside you a Robin Hood or a Willem Tell hiding? At an old guild house, mastermarksman will teach you the noble art of the medieval crossbow shooting!

You can choose from different programmes: a dinner in an authentic location, followed by professional explanation, an initiation or even a real shooting tournament!

Or with a barbecue in the beautiful, big garden, eventually combined with the more simple handbow shooting.

The BikeGame with barbecue

We start the program in a picturesque place near Brugge with a briefing while the participants enjoy an aperitif. The teams are equipped with a Tablet (+ mobile internet) and a bike with GPS devise and they have no idea where they will arrive and what they’ll find on their route.

Back at the starting point they are awaited with an aperitif. While the final ranking of the BikeGame is communicated the coals already rustle in the barbecue. Queuing and feast of a barbecue in an idyllic setting, naturally drinks are also foreseen. The perfect end of an unforgettable day.
Beer tastings in Medieval cellars, beer seminars

Brugge used to have more than 30 breweries. Names like Straffe Hendrik, Brugge Tripel, Brugs Witbier and the Brugse Zot will make many mouths water. Brugge has a lot of cosy cafés and authentic medieval beer cellars.

Beer is the speciality there. During our beer tastings we will let you taste a selection, whether or not accompanied by delicious complementary appetizers.

Do you wish to learn more about beers? Just try the beer seminar, with or without meal.

Initiation fencing at an old city gate

En garde! Floret ready! Touché!

For many people, fencing is still uncharted territory. However, this high quality sport is an appealing sport. We offer a passionate instructor, the right equipment and a unique location: one of Bruges’ old city gates.

You will feel like having travelled back in time. A surprisingly fun initiation activity.
Initiation horse driving

Horses are noble creatures. Horse driving is a noble passion. We offer you the opportunity to learn this too. We start with the theory and the basic principles, after which we get to know the horse better, and ultimately place the horse in front of the cart and away we go.

We offer a unique experience and a wonderful feeling.
Brugge outside in
Quiz programs

Some examples: quiz “Kwistet”, Belgium quiz, movie quiz, music quiz and Que Pasa?, a guessing game with funny clips.

These quiz formulas allow the intelligence to rise with your colleagues and clients in a cozy and relaxing way.

The participants are awaited by a professional quizmaster for a unique multimedia quiz with something for everyone.

You’re looking for a fun and light competitive indoor activity, why not in combination with a lunch, dinner, etc.? Stop looking. Our quiz formulas guarantee fun, atmosphere and so much more.

Cooking workshop

Sociable cooking with everyone. Bocuse, Goossens or in the footsteps of the better amateur chefs. For team building purposes or for a small competition.

You can choose out of a wide range of styles: Belgian specialities, Italian, Thai, creative cuisine, etc. We can organise this workshop anywhere there’s enough space.

Even at your company! Our cooks will then make sure all equipment is available. You just have to make your best in the kitchen...
Chocolate workshop

A workshop with one of the best products of export of Belgium, an ode to chocolate. Make your own chocolates, all kinds of sweets, dessert or even a huge piece of 'chocolate-art' (you company logo?) with your team...

A sweet and delicious workshop! And afterwards you can take all the goodies home! Be part of the "Chocolate Experience" and be submerged in the world of Belgian chocolate.

Quizzin’ Casino

Divided into teams, the participants start with a short but intense multimedia and general knowledge quiz. In between, additional chances can be taken or jokers used!

Then it is time to break for a drink. After the break we announce the results of the quiz.

Depending on the result, each team is given a "gambling budget". Now it is up to them to increase their budget as much as possible within the time allotted. The team that ends with the biggest budget is the lucky winner!
Authentic and traditional café games

We live in a digital world where a big part of our life is consumed by smartphones, tablets, laptops and other state-of-the-art gadgets.

Let’s just go back to the good old days: old traditional wooden games, like shove h’a penny, ‘toptafel’, ‘dopspel’, ‘stangenbiljart’, shuffle board, etc. The games that were still played in public cafés in the 19th century.

We offer a day where everyone can join an exciting tournament with a real final. We can also arrange any catering you may require.
Brugge to be surprised
Visit to Brugge’s oldest pub with folkloric or garden games

Brugge’s oldest pub has been a monument in the Breydel city for over 500 years. It offers delicious beers, a cosy garden and an interior that lives and breathes nostalgia and history.

Why not combine this with authentic traditional wooden café games or an old-fashioned game of ‘krulbollen’ or even ‘petanque’. This is a wonderful group activity that will take you back to the good old days.

Relax, have fun and enjoy.

Art and Culture: Visit to exhibits with reception, concerts in a unique setting, etc.

In 2002, Brugge was the cultural capital of Europe. It boasts dozens of museums, including the most beautiful collection in the world of Flemish primitives (including Van Eyck and Memling) art, historical sites or infotainment such as the chocolate museum. The public areas, chance of join one of the open air spectacles.

The concert hall offers one of the best acoustic spaces in the world. Small churches, nice rooms and cafés are perfect for entertaining smaller concerts.
Your crazy idea becomes ... Perfect+

Do you have a crazy idea?

A theme which you would like to be the focal point of your business event? An idea, a key message or strategy that needs to be conveyed to your target audience?

Allow us to brainstorm with you and we will make the impossible possible. That is our passion.

And sometimes we seek the aid of our drawer of miracles.
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